

Volume 7, Issue 6 Winter 2021



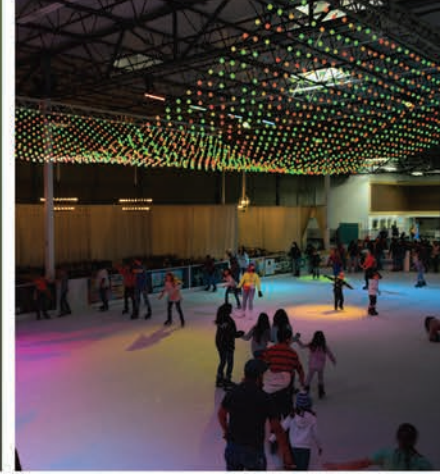
The Insider



Enjoy

Ice Skating, Train Rides, The
Holiday Market, A Visit with
Santa, Bumper Cars, Snow
Slides, Great Food,
and much more!

Happy Holidays



Business Briefs

Smoke Stack Bar-B-Q opens in Centre at Northpark

Smoke Stack Bar-B-Q opened a new location in the Centre at Northpark located at 1414 Northpark Dr., Suite F. Focused on brisket, ribs, sausage, turkey, pulled pork, and chicken along with all the sides and sweet tea; owners Mike and Lucia Cortez are excited for the new restaurant after popups and catering opportunities the past several years.



Feathered Arrows Boutique Serves Fashion

Feathered Arrows Boutique opened featuring children's and women's clothing along with accessories like hats, bows, and jewelry. Located at 1714 Roman Forest Blvd. in New Caney, the boutique is open Tuesday-Friday, 9-6 p.m., and Saturdays 9-2 p.m.



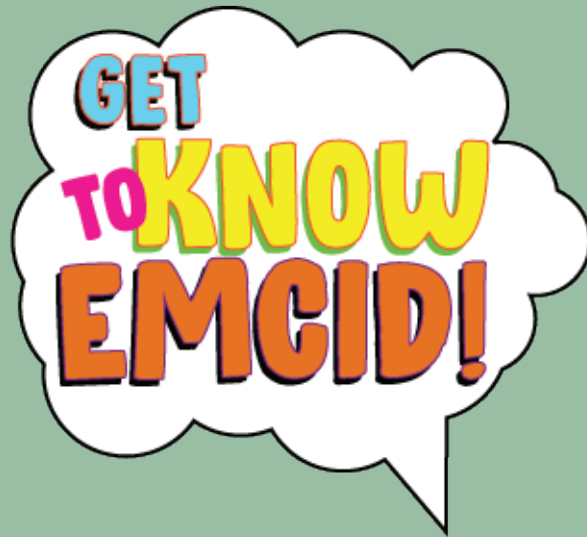
La Marketa de Porter Begins Development

EMCID approved an incentive agreement with American Realty Group to bring La Marketa de Porter to the area. Located on the Hwy. 59, the 36,500 sq. ft. retail center will include Ostoneria Michoacan, Pollo Bravo Houston, rated as one of the best restaurants in Houston by *The Chronicle* and Supermercados Teloloapan.



Honey Bee Coffee Caffeinates EMC

Everything from energy drink spritzers to lattes, macchiatos, mochas, muffins and scones; Honey Bee Coffee has something for everyone looking to get a jump start on their day. The new coffee trailer is located at 16365 1st St. in Splendora, across from the EMC Community Development Center.



Q: I appreciate all of the new restaurants and places to shop in the area, but how about focusing more on helping our nonprofits and community organizations? ~Annette

A: EMCID's legislation stipulates that we develop and encourage economic as well as community development. We've provided millions of dollars in funding to our local fire departments, law enforcement, and nonprofit organizations since 1998.

We've provided equipment for the Cub Scouts and various sports associations, as well as freezers for Mission Northeast and a new van for New Horizons through grants. We realize the importance of these organizations – large and small – and the impact they can have on EMC residents. Twice a year – in March and September – we accept applications for grants from nonprofits and governmental entities. This fall, we received 10 applications for grants which will be voted on by the Board of Directors in November, and those approved will receive funding in December.

Aside from grants, EMCID has taken on large community projects like the splash pad parks in Roman Forest and Splendora, and we've converted the tennis courts at Bull Sallas Park into basketball courts through a partnership with Montgomery County. We are currently looking to add badly needed park space to East Montgomery County for families, dog lovers, and hikers to enjoy. Projects like these benefit everyone and improve our community's quality of life.

The community is always our top priority. So whether we're recruiting businesses, creating jobs, taking on community projects, or holding events, our community is always at the heart of what we do. We're here because of our community, and it is you we serve proudly.

Do you have a question for us? Scan the QR code and submit your question to be answered in a future *Insider*.





A Ho-Ho-Holiday to Remember!

EMCID's annual winter holiday event



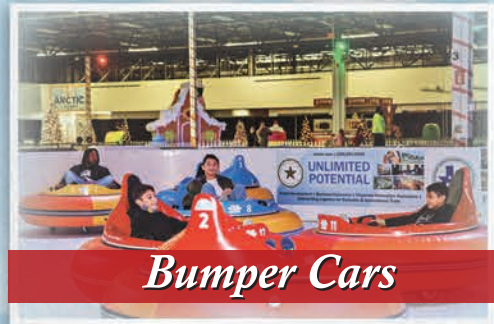
Ice Skating



Snow Slide



Train Rides



Bumper Cars



A Visit with Santa



Letters to Santa



Holiday Market



December 19th

Classic Car Show

 *visit EMCholiday.com for more information* 



Enjoy an extra weekend of family fun and excitement!



Event Hours

DAY	DATE	HOURS	SANTA TIME	APPRECIATION DAYS
FRIDAY	12/10/21	5PM - 10PM	5PM - 10PM	-----
SATURDAY	12/11/21	11AM - 10PM	2PM - 7PM	-----
SUNDAY	12/12/21	11AM - 8PM	2PM - 7PM	-----
MONDAY	12/13/21	-----	-----	-----
TUESDAY	12/14/21	-----	-----	-----
WEDNESDAY	12/15/21	-----	-----	-----
THURSDAY	12/16/21	-----	-----	-----
FRIDAY	12/17/21	11AM - 10PM	2PM - 7PM	-----
SATURDAY	12/18/21	11AM - 10PM	2PM - 7PM	-----
SUNDAY	12/19/21	11AM - 8PM	2PM - 7PM	-----
MONDAY	12/20/21	2PM - 8PM	2PM - 7PM	-----
TUESDAY	12/21/21	2PM - 8PM	2PM - 7PM	First Responders
WEDNESDAY	12/22/21	2PM - 8PM	2PM - 7PM	-----
THURSDAY	12/23/21	2PM - 8PM	2PM - 7PM	Military
FRIDAY	12/24/21	11AM - 4PM	11AM - 4PM	-----
SATURDAY	12/25/21	4PM - 8PM	-----	-----
SUNDAY	12/26/21	11AM - 8PM	-----	-----
MONDAY	12/27/21	2PM - 8PM	-----	-----
TUESDAY	12/28/21	2PM - 8PM	-----	Health Care
WEDNESDAY	12/29/21	2PM - 8PM	-----	-----
THURSDAY	12/30/21	2PM - 8PM	-----	Teachers/Retail/Restaurants/Grocers
FRIDAY	12/31/21	11AM - 4PM	-----	-----
SATURDAY	1/1/22	11AM - 10PM	-----	-----
SUNDAY	1/2/22	11AM - 8PM	-----	-----

Pricing

For \$20, guests can participate in ice skating, snow slides, bumper cars, train rides, and additional exciting events! Tickets are only **\$5 for children** under 42”!

For FREE, guests can walk through the Market Days and Classic Car Show as well as visit with Santa.

The Holiday Market is Back!

A Holiday to Remember Market Days

is the place to find that perfect gift for your loved ones or for yourself. More than 30 vendors will be on hand during the six-day Market Days December 10-12 and 17-19.

Come shop until you drop!

'Tis the Season for Holiday Shopping in EMC

The air is crisper, and leaves are falling from trees which means the holiday shopping season is right around the corner. There are many places to shop here in East Montgomery County with different gift options whether you are shopping for clothes, jewelry, home décor, or plants.

The Beehive Boutique & Garden

The Beehive Boutique & Garden, located at 20334 Hwy. 59 in New Caney, is a one-stop shop for all kinds of gifts whether it is clothing, jewelry, accessories, or plants for the green thumbs in your life. The Beehive owner partners with local businesses to bring unique items to the store and rotate new products into the store frequently.

The store also has a plant-your-own succulent bar that would be a great interactive gift where

the recipient can pick out their container and succulent and learn how to plant them properly.



The Honeysuckle House



High school spirit shirts, earrings, hats, Dixie Belle Paint, Tyler Candles, and more are available at The Honeysuckle House located at 26050 A FM 2090 in Splendora.

Located near Splendora City Hall, the Honeysuckle House has a little bit of something for everyone this gift-giving season. They also make custom T-shirts and jewelry to match for personalized gift options.

J&R's Ace Hardware

Inside J&R's Ace Hardware, located at 23678 FM 1314 in Porter, sits Canterbury Lane Gifts which has different gift items such as clothing, jewelry, specialty food products, children's items, home décor, and grills. Featuring companies like The Round Top Collection, Mudpie Company, and Mignon Faget jewelry to name a few; J&R's brings unique gift options for the holidays.



The Nest

Featuring faith-based wooden signs, jewelry, clothing, local artisans, and children's clothing; The Nest of Kingwood, located at 1599 B Northpark Drive, focuses on providing one-of-a-kind gifts not found in many places around EMC.



Valley Ranch Town Center

Whether you are shopping for your parents, children, or other relatives; there is something for everyone at the shops in Valley Ranch Town Center. Stop by James Avery Jewelry to pick out charms for a bracelet and pair them with matching earrings. For the sports or outdoors person on your shopping list, Academy Sports + Outdoors has camping, fishing, and bicycles that are great for gifts. For the fashionista, TJ Maxx, Ross, and Burlington are notable places to shop.



EMCID Honors Local Law Enforcement



To show support for the men and women in East Montgomery County law enforcement agencies, EMCID hosts the Law Enforcement Appreciation Dinner (LEAD) every year to say “thank you” to officers and recognize their hard work.

Special guest, Marcus Luttrell, spoke about his experiences serving as a Navy Seal and participated in a meet-and-greet with guests. After the special presentation, EMC officers were treated to a special award presentation by EMCID. The following officers were recognized for the continued dedication to East Montgomery County:

Lone Star College-Kingwood: Officer Brian Wayne Leyba

Montgomery County Pct. 4 Constable's: Detective Eric Prado

Montgomery County Sheriff's Office: Detective Karen Rosario

Montgomery County Sheriff's Office: Detective Ricardo Uresti III

New Caney ISD Police Department: K-9 Officer Brad Kervin

Patton Village Police Department: Patrolman Christopher Bush

Roman Forest Police Department: Sergeant Robert Bymaster

Splendora ISD Police Department: Officer Daniel Mosley

Texas DPS Troopers: Jeffery Laurendine and John Silvia

Splendora Police Department: K-9 Officer Daniel Santiago

Woodbranch Village PD: Officer Christopher Fowler





*****ECRWSS****

Local
Postal Customer

PRST STD
ECRWSS
U.S. POSTAGE
PAID
EDDM Retail

East Montgomery County Improvement District 21575 U.S. Highway 59, Ste. 200, New Caney, TX 77357 281.354.4419

When your holiday plans
include something *shiny*,
think of the Atrium Center
for your *special day*!



AtriumCenterTX.com



Important Dates

November-December 2021

EMCID Regular Board Meeting	Nov. 4*	5:30 p.m.	The Atrium Center, Suite 200A
Thanksgiving Holidays (EMCID Closed)	Nov. 25-26		
The Atrium Center Opens	Dec. 1		
Greater EMC Chamber Luncheon	Dec. 1	11:30 a.m.	The Atrium Center
EMC Scholarship Foundation Meeting	Dec. 9*	12 p.m.	The Atrium Center, Suite 200A
EMC Economic Development Corp. Meeting	Dec. 9*	1:30 p.m.	The Atrium Center, Suite 200A
EMCID Regular Board Meeting	Dec. 9*	5:30 p.m.	The Atrium Center, Suite 200A
A Holiday to Remember	Dec. 10-12, Dec. 17-Jan. 2		22296 Market Place Dr., New Caney
Christmas/New Year's Holidays (EMCID Closed)	Dec. 23 – January 2		

**Dates subject to change*

Please visit www.emctx.com/community/festivals for an up-to-date listing of events.

The Insider is a bi-monthly newsletter produced by the East Montgomery County Improvement District. Please direct questions or comments to: Kelley Mattlage, Chief Communications Officer, kmattlage@emctx.com.