



The Insider



Unlimited Opportunities.

Graduations, Conferences, Community.



It's interesting when you see what's going on in the world with the countries of Russia and Ukraine. The worldwide impact of two countries that cannot get along and the challenges of a communist regime wanting to destroy a democratic country is almost sickening. Ukraine, always being a stepchild of the Soviet Union, had set its own destiny to be a democratic country and had done a fairly good job of it. Our army has trained with the Ukrainian army in several exercises, and I remember that they just wanted to be free and be able to determine their future. That is such a simple observation.

Thinking about things in the world such as a shipping container costing \$18,000 when it used to be \$3,000 to ship from China to the US is shocking. Considering limiting flights over Russia and Ukraine has in some estimates taken 20 - 25% of the air freight capacity between Europe and Asia off the market, further raising costs of doing business - just because two countries are engaged in a conflict over democracy.

Democracy is not a given; it is an earned right through our vote at the ballot box and participation in government. One of the points I want to make is with local elections coming up in May, it is important for all of us to participate and to determine the direction that we want our community to grow. I recall a comment a previous EMCID board member stated: government and democracy work better for those who participate. The upcoming election will determine the future of how our area develops. There is a large group of candidates and a diverse group of ideas about how the improvement district should facilitate and navigate the growth of our area.

I feel our organization has listened to your input to bring you the restaurants and shopping opportunities that you have desired, and we're working hard to bring bigger and better opportunities to our community. I simply want to encourage everyone to research these candidates and ensure that the individual you select will provide you the businesses, amenities, restaurants, retail, job creation opportunities, and services you want. Please participate and ensure our board has your guidance in how we move forward.



Jack McCurdy

EMCID Launches Electronic Newsletter

Be the first to know about breaking news on businesses, events, and other community news with EMCID's newest eNewsletter, InSights.

Before it's online or on social media, InSights will hit your inbox, so make sure you sign up to receive the newsletter.

InSights is also a great way to share important news and events with our community between The Insider editions.

We encourage everyone to scan the QR code to sign up for EMCID's newest communication tool — InSights — an eNewsletter you can read any time of the day.



Shred It EMC To Be Held on May 7

EMCID will host its annual Shred It EMC, a free document shredding event, on Saturday, May 7 from 8 a.m. to 2 p.m. in the Atrium Center parking lot, located at 21575 U.S. Highway 59 North (59 at the Grand Parkway) in New Caney.

Acceptable to Shred

- Any office paper
- File folders
- Thin cardboard
- No need to remove staples, paper clips, rubber bands or small binders

Not accepted

- Thick cardboard
- Common trash
- Hazardous materials
- Plastics or metals
- CDs, DVDs



Proposed Conference Center Catalyst for Economic Development



These are conceptual drawings; may not reflect the final product.

EMCID's Board of Directors is exceptionally pleased to announce a proposed 200,000 sq. ft. conference and events center, which is expected to have a nearly \$1.73 billion economic impact over the next 30 years.

Proposed to be located in the Valley Ranch Town Center's Entertainment District, the facility, designed by Helman Hurley Charvat Peacock/Architects, Inc. (HHCP), will feature a 55,000 sq. ft. ballroom/exhibit hall and nearly 20,000 sq. ft. of meeting space, large enough to hold major corporate events, trade shows, local and regional youth sporting events, galas, wedding receptions, proms, graduations and other private events.

"The I-69/Grand Parkway corridor is absent of many key services that have held back our community's growth for decades. Today, retail has come a long way, as has industrial. The Grand Parkway has made us accessible for many outside our backyard. A part of our focus is expanding our impact at EMCID by helping attract major corporate relocations, employers that will bring high paying jobs, and increase our 'day-time traffic population' which drives sales tax and success throughout our region," stated Frank McCrady, EMCID President & CEO. "The idea is to create the critical pieces that make the greater Porter/New Caney area a destination for many, but more importantly, a place where locally all can work, shop, play, and even graduate at home! We should be at the top of the list of major employment relocations, and this investment will certainly help move the needle."

As designed, the exhibit hall will be able to hold more than 6,000 attendees for special gatherings, like graduations, and can also be divided into smaller rooms.

"It was extremely important to us to be able to bring high school graduations back home for the families of East

Montgomery County students," said Brenda Webb, Chairman of the Board. "Our students in New Caney and Splendora ISDs, for many years, have traveled to Aldine ISD and Sam Houston State University to graduate, and for the last two years have graduated in rainstorms at their football stadiums."

The plans also include space for a future connected full-service conference hotel, an attached multi-level parking garage, and green space.

The Board has researched the idea of a conference center for several years; EMCID's current facility The Atrium Center, which has a combined 15,000 sq. ft. of leasable space, has been turning away larger events on a constant basis.

Due diligence began in 2021 studying various conference centers and engaging Hunden Strategic Partners for a market analysis and feasibility study. Hunden determined the greater Houston area is lacking multi-use space that can accommodate groups that are unable to host events downtown due to rental rates and hotel prices and that demand is great for flat-floor events and court sports.

"Given the fact that the placement of the facility would be at the intersection of the Grand Parkway and Interstate 69 and within close proximity to dining, shopping and a future hotel, the analysis determined a facility in the Valley Ranch Town Center would have a competitive edge over other regional facilities," said McCrady.

McCrady continued, "EMCID has a great relationship with The Signorelli Company and by working together the project will accelerate additional dining — including higher price point restaurants — shopping, and entertainment opportunities in which our community has always communicated as important amenities they wanted."

Scholarships Available for EMC Graduates

\$1,600

for all graduates within the EMCID boundaries.



SCHOLARSHIP



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Time is running out for 2019 graduates from either New Caney or Splendora ISD to take advantage of the East Montgomery County Scholarship Foundation's \$1,600 scholarship for higher education or certification programs.

The Board of Directors of the East Montgomery County Scholarship Foundation (EMCSF) approved extending the deadline of its \$1,600 scholarship to three years past high school graduation for students in East Montgomery County. The scholarship can be used at any public or private college, technical school, or certification program.

Students eligible for the scholarship are those who 1) graduate from New Caney or Splendora school districts or a private school within the boundaries of the East Montgomery County Improvement District (EMCID) and 2) those who live within the boundaries of the EMCID boundaries and graduate from an any accredited public or private high school, home school program, or receive their GED.

Beforehand, students had 24 months after graduation to use the scholarship; they now have up to 36 months.

A student who graduated or received their GED in May 2019 whose eligibility would have ceased after May 2021 now has through May of 2022 to use the scholarship. 2020 graduates have through 2023; 2021 graduates have through 2024, and so on.

The policy change came as the Board saw a need to promote educational opportunities for students who may have originally decided against post-secondary education immediately following graduation, only to discover a greater need to attend classes or seek certification as life circumstances change.

The EMCSF is a 501(c)(3) nonprofit subsidiary of EMCID created to promote the economic, social, and cultural development of the area through education.



Conference Center continued.

Hunden expects the project to generate over the next 30 years nearly \$1.73 billion in net new spending within the boundaries of the district and more than 500 direct and indirect full-time equivalent jobs at stabilization.

Though there are plenty of design aspects that must be finalized, construction is projected to begin in late 2022 and open mid-2024. The total project cost is estimated at about \$108 million. The project will be supported through sales tax revenue bonds. Existing sales tax revenues will be used to issue the debt; residents will see no additional sales taxes.



EMCID Honors Local Law Enforcement



Lone Star College Police Dept.
Officer Dominique Dunigan



Montgomery County Pct. 4 Con-
stable Sgt. Trevor Potter



Montgomery County Sheriff's
Office Det. Josh Wroten



Montgomery County Sheriff's
Office Dep. Justin Painter



New Caney ISD Police Dept.
Sgt. Jacob Ladwig



Patton Village Police Department
Sgt. Luis Castellanos



Roman Forest Police Department
Officer Jeff Campbell



Splendora ISD Police Department
Officer Joni Adams



Splendora Police Dep. Cpl. J. Rutherford



Texas DPS Trooper Bruno Miauro



Texas DPS Trooper Ethan McAdoo



Woodbranch PD Off. Christopher Fowler

Business Briefs and Happenings

Multi-Wing America Opens in New Caney

Multi-Wing America opened a new facility in a portion of the Ymer building in the East Montgomery County Industrial Park located at 20060 Nichols Ln. in New Caney.

The facility produces select high-volume modular axial fans for engine cooling and HVACR applications as well as SMARTPACK™ and CUSTOMFAN™ fan packs, from E Flow Technologies, an entity of Multi-Wing.

Multi-Wing America is one of several businesses joining the EMC Industrial Park this year including Hallmark Mitigation and Construction, ETSC, and Elevated Land Solutions.



Little Caesars, Wing Stop Open New Locations

Little Caesars opened its second location in EMC at 20306 Hwy. 59 in New Caney, in front of the Walmart Supercenter in New Caney. Guests can purchase \$5.55 hot-and-ready pizzas, specialty pizzas like Batman Calzony, and other menu items.

In an adjacent shopping center, Wingstop also opened a new restaurant located at 20172 Hwy. 59 in New Caney. Wingstop focuses on various flavors of chicken wings, thighs, and boneless chicken wings.



Full Force Fitness Offers Gym Option in EMC

Full Force Fitness celebrated its grand opening in the shopping center located at 21920 FM 1314, Suite 300, in Porter, near the Grand Parkway.

Full Force features state-of-the-art exercise equipment with 24-hour access along with personal training, boot camps, a kids hangout room, sauna and more.

They also have a smoothie station where guests can refuel after their workout or power up beforehand.



Crawfish Flourish in EMC

When springtime rolls around, so does the crawfish season and the options for the spicy mudbugs continue to increase around EMC.

Enjoy crawfish, shrimp, snow crab, and sausage on a bun at Creekwater Crawfish, which opened where the Busy Barn Daycare was located at 15633 1st St. in Splendora.

Additionally, Buy the Pound Crawfish & More will open a new location in New Caney and also serves in EMC at special events and occasionally at Nowhere Lounge on Sorters Road.

The Crawfish Hole is the newest spot to open located at 17643 Hwy. 59 at the traffic light at Hwy. 242 in New Caney.





*****ECRWSS****

Local
Postal Customer

PRST STD
ECRWSS
U.S. POSTAGE
PAID
EDDM Retail

East Montgomery County Improvement District 21575 U.S. Highway 59, Ste. 200, New Caney, TX 77357 281.354.4419



\$1,600
for all graduates
within the
EMCID boundaries



EAST MONTGOMERY COUNTY
SCHOLARSHIP FOUNDATION

Important Dates

May-June 2022

Shred It EMC	May 7	8-2 p.m.	21575 Hwy. 59, New Caney
EMCID Regular Board Meeting	May 12*	5:30 p.m.	The Atrium Center, Suite 105
Memorial Day (EMCID Offices Closed)	May 30		
EMC Scholarship Foundation Meeting	May 30		
EMC Economic Development Corp. Meeting	June 9*	12 p.m.	The Atrium Center, Suite 200
EMCID Regular Board Meeting	June 9*	1:30 p.m.	The Atrium Center, Suite 200
Juneteenth Holiday Observeed (EMCID Closed)	June 9*	5:30 p.m.	The Atrium Center, Suite 105
	June 20		

**Dates subject to change*

Please visit www.emctx.com/calendar for an up-to-date listing of events.

The Insider is a bi-monthly newsletter produced by the East Montgomery County Improvement District. Please direct questions or comments to: Kelley Mattlage, Chief Communications Officer, kmattlage@emctx.com.